

# Waste Cost Reduction

Service Overview

**Cut Costs.**

**Drive Efficiency.**

**Unlock Value.**

A performance-based service helping large businesses reduce waste costs by up to 30%, without risk or disruption.



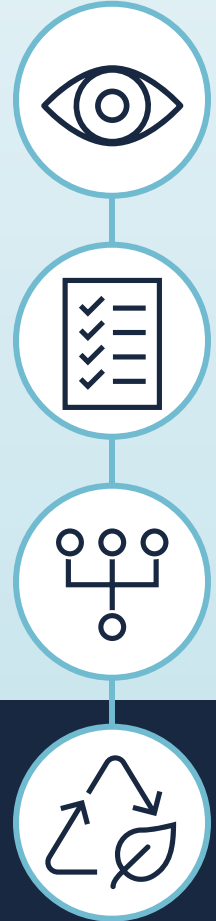
# The co-cre8 Waste Cost Reduction Service

At co-cre8, we specialise in uncovering hidden savings in your waste operations. Our Waste Cost Reduction service delivers tangible, lasting cost savings without compromising service or compliance.

We begin by conducting a thorough analysis of your waste system, covering everything from supplier contracts to bin placement, collection frequency, and pricing structures. This includes on-site audits, digital contract reviews, and an evaluation of current service efficiency across all your locations.

Using upstream analysis, we explore how procurement choices, especially around food and beverage packaging, influence waste generation. We also bring in technology, applying AI-supported models to simulate system changes and optimise collection schedules, bin sizes, segregation practices, and supplier configurations.

The result is a custom-designed savings strategy, backed by real data, which we either help implement directly or hand over to your internal teams or suppliers. Our goal is simple: to cut 10–30% from your annual waste spend while maintaining or improving performance.



“Waste costs are one of the last unchallenged line items on the balance sheet. We exist to change that, to help businesses capture savings they didn’t know were there.”

Peter Goodwin – MD and Founder, co-cre8



## Our Models of Engagement

We offer flexibility to suit your business needs. Whether you're looking for one-time insight or long-term support, we have a model that fits.

### Consultative (Performance-Based Waste Cost Reduction)

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- We audit your current systems
- Deliver a detailed savings proposal
- Help implement the savings plan
- Performance based fee

If we don't achieve a minimum of 10% in savings, we charge nothing. It's low-risk and high-impact.

### Full Contract Management

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Our most comprehensive offer. We not only identify the savings but take responsibility for implementing and managing your entire waste system. From contract negotiation to supplier management and reporting, we become your outsourced waste partner.

*\*See our separate overview on our website for Full Contract Management.\**



## Why It Works

What sets Co-cre8 apart is our focus on system optimisation rather than supplier leverage. We are not waste brokers, and we don't profit from your waste spend.



### Supplier Neutrality:

We aren't tied to any haulier or contractor. That means we act 100% in your interest, assessing the market and haulage options without bias.



### Technology-Led Insight:

Our AI-backed platform analyses data faster and deeper than traditional methods, allowing us to spot cost inefficiencies and test improvements virtually before they go live.



### Upstream Packaging Influence:

Our experience in packaging design means we can influence what ends up in your waste bins — reducing waste volume and improving recyclability at the source.



### No-Risk Promise:

You only pay if we save you money. This keeps our incentives aligned and ensures we're constantly focused on delivering measurable results.



"Our work isn't about squeezing hauliers. It's about designing smarter systems — ones that save money, improve performance, and strengthen resilience."

Wayne Basham – Operations Director, co-cre8



## The Bigger Impact

Beyond financial savings, co-cre8's Waste Cost Reduction service helps businesses:

- ✓ Reduce total waste volumes and increase recycling rates
- ✓ Improve ESG performance and data transparency
- ✓ Stay compliant with new and emerging waste legislation
- ✓ Enhance stakeholder trust in sustainability claims

According to CIPFA (2024), 61% of UK businesses admit they must improve waste reporting to meet ESG goals. We help bridge that gap through structured reporting and system visibility.

With regulatory pressure mounting and budgets under strain, waste is no longer just an environmental issue, it's a strategic business concern.

co-cre8 helps you act on it with confidence.

## Let's Get Started

If your business spends over  
£150,000 a year on waste, co-cre8  
can help you save: fast,  
transparently, and without  
disruption.

[enquiries@co-cre8.earth](mailto:enquiries@co-cre8.earth)

**03330 165 088**

[www.co-cre8.earth](http://www.co-cre8.earth)

**co-cre8** | circularity by design

